

**GCE AS****B700U20-1**

S24-B700U20-1

**MONDAY, 20 MAY 2024 – MORNING****ENGLISH LANGUAGE – AS component 2**
Using Language**2 hours**B700U201
01**ADDITIONAL MATERIALS**

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer both Section A and Section B.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the two boxes in the left-hand margin at the start of each answer, for example

1	1
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Leave at least two line spaces between each answer.

INFORMATION FOR CANDIDATES

Each question carries 50 marks.

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

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Section A: Investigating data

Answer **all parts** of the following question. You should spend no more than **25 minutes** on **a)–c)** and the remaining **35 minutes** on **d)**.

The corpus of data on pages 4 and 5 consists of messages printed in greetings cards.

Contextual information is provided within the messages that will help you to identify the sender and intended recipient. You do not need to refer to it in questions a)–c). The information may help you in your response to d).

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|---|---|
- a) Identify and write down **two** different phonological techniques used in the messages. Describe each one using accurate terminology and briefly explain the effects created in each case. [4]
- b) Identify and write down **four** lexical or semantic effects used in the messages. Describe each one using accurate terminology and briefly explain the effects created in each case. [8]
- c) Identify and write down **four** different grammatical structures used in the messages. Describe each one using accurate terminology and briefly explain the effects created in each case. [8]
- d) Using examples from the corpus of data, analyse and evaluate the ways in which language is used in the printed messages in greetings cards. [30]

In your response you should consider:

- the context
- the tenor and the effect of the lexical choices
- how form and structure are used to create impact
- the similarities and/or differences.

You may use your answers to **a)–c)** and your own knowledge to inform your response.

Corpus of data: Greetings card messages

Message 1

So it means a lot
to have the chance to wish you a day
that's happy in every way,
to THANK YOU for being so lovely...
...and to remind you
how much you're ALWAYS
thought about...with love.
Happy Mother's Day

Message 2

6 TODAY? WOOHOOO!!!!
SUPER-COOL SPIDEY MISSION INSIDE
HAVE A HIGH-FLYING,
ACTION-PACKED,
MEGA-AWESOME
BIRTHDAY!

Message 3

If your sixtieth is anything like you,
it's going to be really special.
Your big birthday's a lovely *chance*
to *celebrate* you and all the reasons
you mean *so much*.
Have a Great 60th

Message 4

A NEW JOB?
YOU'LL BE 'INK-REDIBLE!'
YOU'VE GOT THE 'WRITE STUFF!'
GO FOR IT!

Message 5

Sorry You're Leaving
GOODBYE! *Au Revoir!* ADIOS!
Sorry to see you go...
...you'll be missed (lots!)
GOOD LUCK

Message 6

IN YOUR NEW HOME
WISHING YOU
A FRIENDS-FILLED NICELY-CHILLED
PLACE-TO-REST COMFY-NEST
FUTURE-ROSY WARM & COSY
VERY HAPPY
HOME-SWEET-HOME

Message 7

WISHING YOU A FANTASTIC
RETIREMENT
NEW PLACES TO TRAVEL,
NEW SIGHTS TO SEE...
GOOD LUCK AND ENJOY!

Message 8

Losing a pet feels like there's
something missing from your home,
your life,
and most of all – your heart
So sorry for your sad loss –
such a *special pet*
will never be forgotten.

Message 9

Granddaughter
Thanks for being wonderful!
You brighten up so many days
with your thoughtfulness and care.
Lots of Love on your Birthday

Message 10

Mr & Mr
Made for each other
Wishing you happiness,
love and laughter –
now, always, and forever after!
With love
on your Wedding Day

Message 11

NEW BIG SISTER!
Your world just got a
little more magical...
...and you're going to be the best
big sister in the kingdom!
With love

Message 12

Wishes for WELLNESS
relax, TAKE TIME, AND REST EASY
REMEMBER TO *be kind*
TO YOURSELF
WISHING YOU *Strength*
AS YOU RECUPERATE

Message 13

Often it's the
LITTLE THINGS
That are the
BIGGEST THINGS OF ALL
THANK YOU FOR MAKING
life easier, HAPPIER and BETTER

Message 14

IT'S YOUR BIRTHDAY
AND YOU DON'T LOOK ANY OLDER!
...FROM 6 FEET AWAY.

Section B: Creative and Critical Writing

Choose **either** question

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 or

0	3
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, and then complete part

0	4
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You should spend no more than **35 minutes** on your creative writing and the remaining **25 minutes** on your critical writing.

Either,

0	2
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Write an extract from a short story set at a family celebration. You may use the extracts from the corpus of data as a stimulus, but you should introduce ideas of your own.

You should aim to write approximately 350 words. [30]

Or,

0	3
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Write an obituary that summarises and celebrates the life of an imaginary or real person. You may use the extracts from the corpus of data as a stimulus, but you should introduce ideas of your own.

You should aim to write approximately 350 words. [30]

And,

0	4
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Write a commentary analysing and evaluating the linguistic and grammatical choices you have made in your writing. Comment particularly on your language features and their effectiveness in relation to the context given in either

0	2
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or

0	3
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